



June 2021

# FINLANDIA FOUNDATION NATIONAL

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# FINLANDIA FOUNDATION NATIONAL (501 C-3)



Since 1953, the most important source of Finnish culture in the U.S.

VISION: Honoring history while forward looking, celebrating culture, connecting, inspiring and energizing.

MISSION: To sustain both Finnish American culture in the United States and the ancestral tie with Finland by raising funds for grants and scholarships, initiating innovative national programs, and networking with local chapters.

# FINLANDIA FOUNDATION NATIONAL SINCE 1953



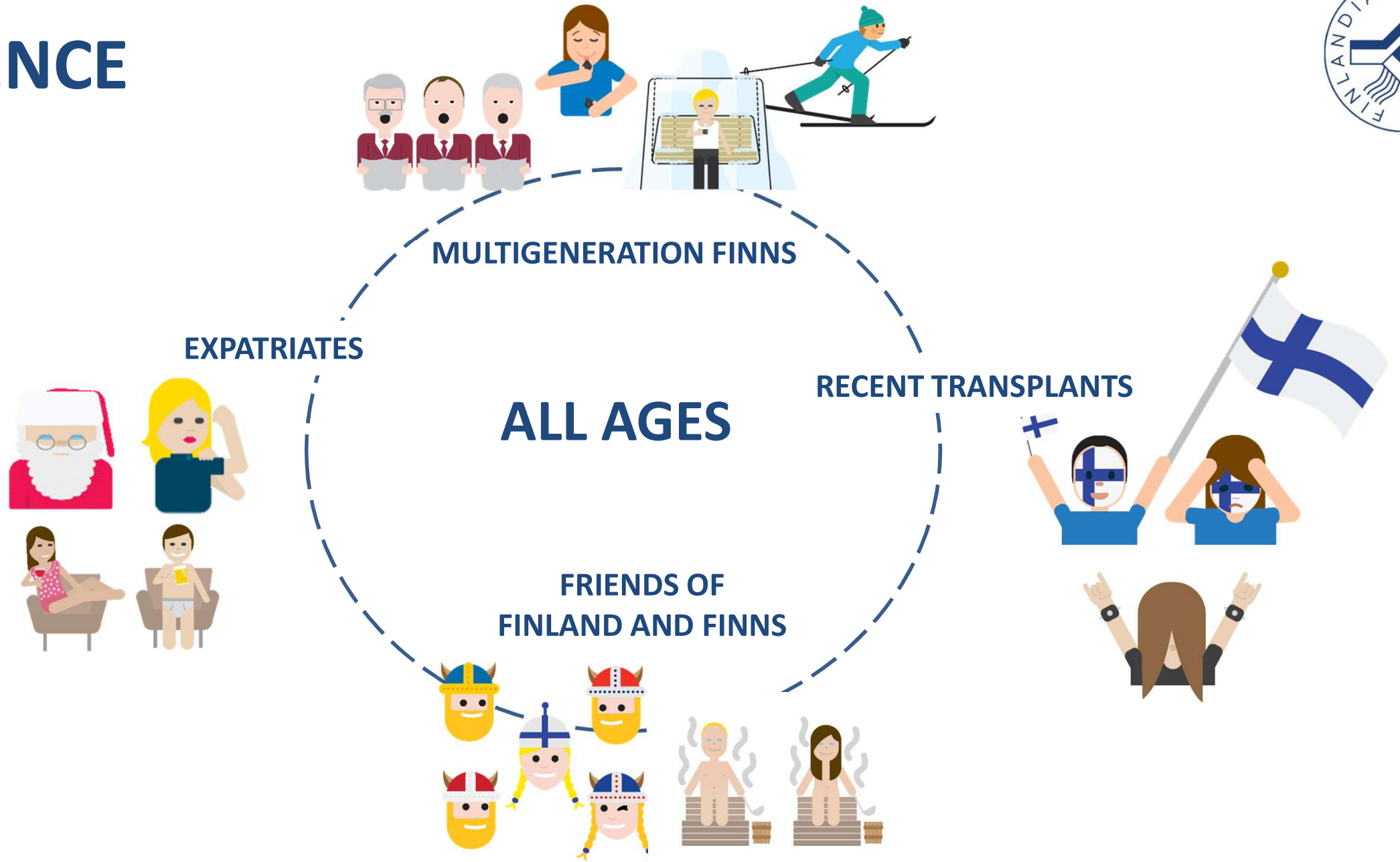
It is of course crystal clear that the new organization would be non-political and non-sectarian. It's main purpose would be to act as a central organization with enough authority to speak for all Finnish-Americans in matter pertaining to their specific cultural activities only and particularly in relationship with Finland. Furthermore it would not hesitate to spread out amongst the American public in general - to the contrary - it would ~~do~~ its very best to combine all Friends of Finland together.

Y. A. Paloheimo

March 19, 1946

New York City

# AUDIENCE



# FINLANDIA FOUNDATION NATIONAL TEAM



## BOARD OF TRUSTEES

President  
ANNE-MARI PASTER



Secretary  
PAIVI TETRI

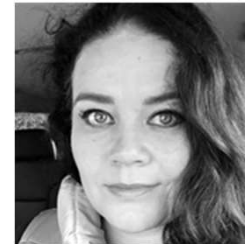


15 TRUSTEES  
8 YLB members as  
Advisors



Treasurer  
DIRK SCHULBACH

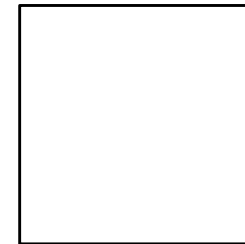
## PERSONNEL



Operations Mgr  
MARIA VOLTAINE  
Pasadena, CA



Communications Mgr  
KATH USITALO  
MI



Administrative Asst.  
*SEARCH ONGOING*  
Pasadena, CA



Communications Intern  
NOAH RAISANEN  
MN



# FFN – YOUNG LEADERS' BOARD



- YLB kicked off On February 16, 2021
- This is a **NEW** program to tap the talent pool of the generation of Finns, Finnish-Americans and others in the U.S. who are intrigued by Finnish heritage and contemporary Finland, and are looking for a way to pursue and advance those interests.
- Consists of eight persons who will inject their energy, talent and perspective, and work alongside the FFN board according to its mission
- All positions are voluntary



“Subject Matter Experts” and Advisors to the Board of Trustees

# FFN – YOUNG LEADERS' BOARD



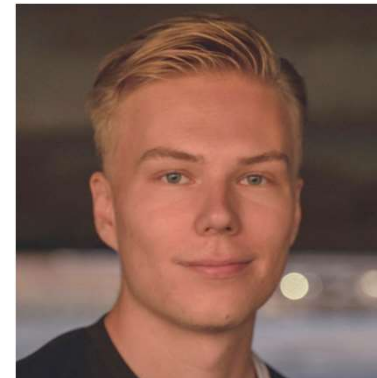
**Anya Peck – NY, MA**  
**Mikko McFeely - DC**



**Julia Paster – IL, MA**  
**Mirva Johnson – WI, DC**



**Kaija Perkiomaki - OR**  
**Tatu Kunto – CA, FI**



**Lauren Tuiskula- MA**  
**Thomas Flanagan – DC, MT**



Eight very accomplished and driven individuals



# YLB WORKING VISION AND MISSION



**Vision:** Building on our past, bridging to the future.

create  
future build  
bridge past  
connect  
respect

**Mission:** To build a community and network of young people who are interested in connecting with Finnish-American and Finnish culture and help sustain chapters by identifying new program opportunities.



# CURRENT FFN COMMITTEES

## OPERATIONS:

- Chapter Development, Relationships & JCM
- Communication
- Co-operations w/Finnish and Nordic Organizations
- Expatriate Parliament
- Finance & Investments
- Fundraising
- Marketing
- Nominating
- NextGen
- Website & Social Media

## AWARD PROGRAMS:

- Grants
- Scholarships
- Salolampi

## PROGRAMS:

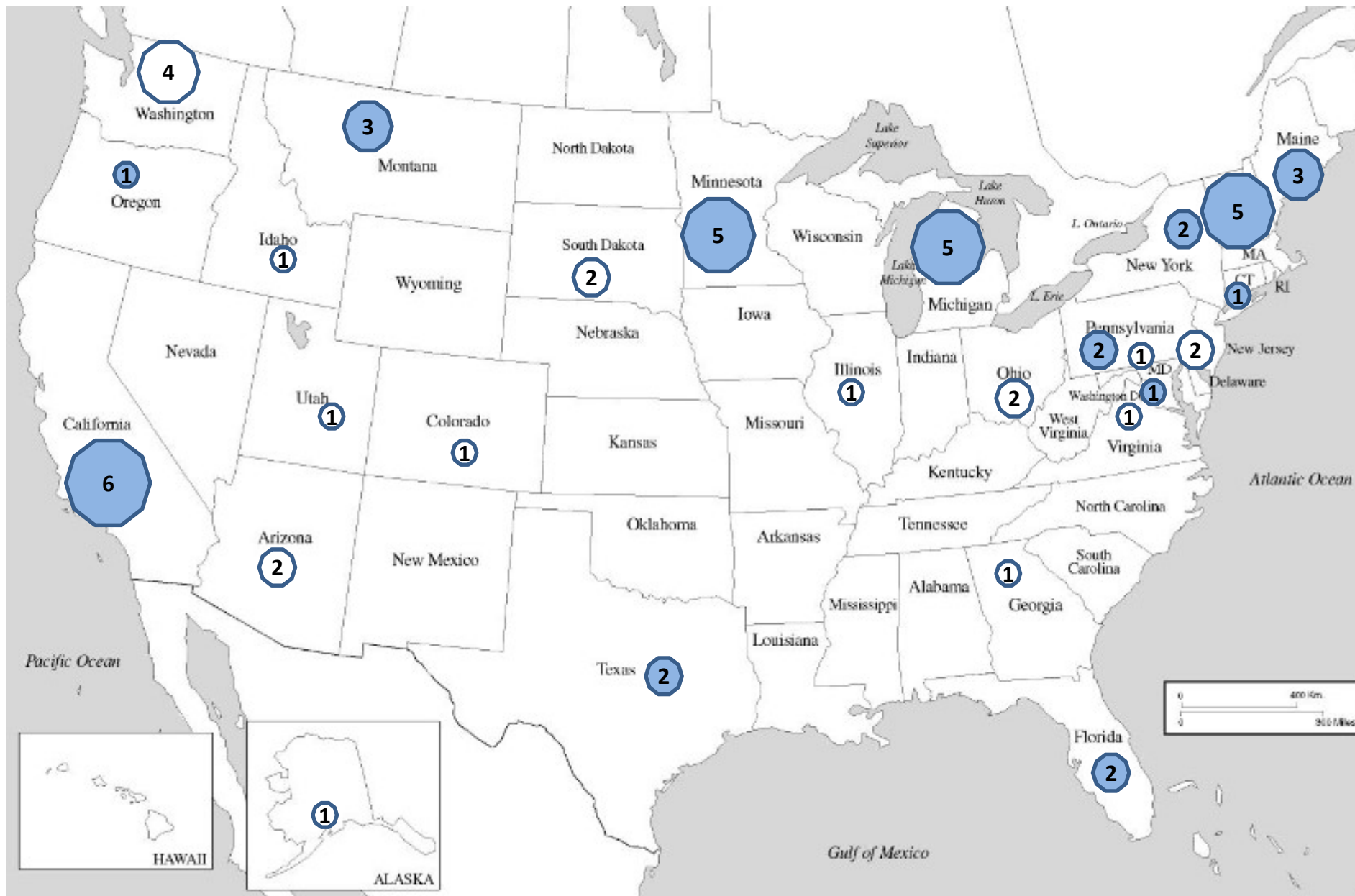
- Lecturer of the Year (“LOY”)
- Performer of the Year (“POY”)
- Soiva
- History
- Other



All Trustees and YLB members are involved in committee work



# 58 CHAPTERS ACROSS THE U.S



3 Number of Chapters/s  
FFN Trustee rep

- 58 Chapters representing 25 States and D.C.
- 18 Trustees representing 12 States and D.C.
- Multiple reps in CA, MN, NY and OR
- >6,000 members
- Quarterly vJCMs
- JCM every five years

# RESOURCES AND COLLABORATIONS



# AWARD PROGRAMS



## ➤ Scholarships

- 2020 Covid-19 Emergency Relief Fund
- Lindfors Legal Scholarship Fund
- General Scholarship Fund

## ➤ Grants

- Finland/Finnish/Finnish-American projects

## ➤ Salolampi Camp Stipend

Increasing Scholarships Year to Year



# LIVE CULTURAL PROGRAMS

- Lecturer of the Year
  - Pre-recorded cooking demonstrations
- Performer of the Year
  - Alternative virtual program created for the Chapters
- Soiva - Music Camp
  - From Soiva, w/ Love, pre-recorded recital
  - 2021 virtual camp w/ Masterclasses
- Special Programs
  - Makkonen/Azezian live stream concert and pre-recorded Coffee Concerts
  - Teppo/Mannisto pre-recorded Valentine's Concert
  - Onnikka music theater project (English rights contracted)
  - Oral History toolkit

Existing Programs Coming back to Life  
but at the time being offering alternative Virtual Programs



# NEW VIRTUAL PROGRAMS

- Musical performances
- “My American Dream” podcast
- “In-Conversation” podcast
- Book talks
- Culinary presentations
- Informational webinars
- Special interviews and presentations



28 programs available in Finnposium

# Finnposium



## Music

- *FFN Coffee Concert – Jun 2021*
- *Juhannustanssit – Jun 2021*
- *The Bowery Trio: Beyond Sibelius – May 2021*
- *FFN Coffee Concert: Happy Mother’s Day – May 2021*
- *A Musical Vappu Cocktail by Eeppi Ursin – May 2021*
- *FFN Coffee Concert: Hungarian Dances – Apr 2021*
- *FFN Valentine Concert: “To a Distant Star” – Feb 2021*
- *FFN Coffee Concert: “February’s Favourites” – Feb 2021*
- *FFN Coffee Concert: Concert by Jussi Makkonen & Nazig Azejian – Jan 2021*
- *From Soiva, With Love – Jan 2021*
- *A Christmas Gift to You from FFN and Eeppi Ursin – Dec 2020*
- *Christmas Music from Finland – Dec 2020*

## My American Dream

- *Jonas Karlsson – Jun 2021*
- *Kevin Jussila – May 2021*
- *Risto Miikkulainen – Apr 2021*
- *Eero Teerikorpi – Mar 2021*
- *Thuong Tan, Noodelist – Feb 2021*
- *Ari Tulla, ELO Health – Jan 2021*

## In Conversation

- *Steve'n'Seagulls – Jun 2021*
- *Eric Saarinen, filmmaker – May 2021*
- *Guest Philip Bailey from NASA’s Jet Propulsion Lab – Apr 2021*

## Informational Series

- *Tax reporting in the US and Finland for Dual Residents Webinar – Mar 2021*
- *Dual Citizenship and Finland – webinar with Consulate General of Finland in New York – Jan 2021*
- *Study in Finland - Webinar with Embassy of Finland – Jan 2021*
- *Education in Finland – Webinar with Embassy of Finland – Jan 2021*

## LOY

- *Cooking demonstrations*
  - *Meet the Finn Cooks, Vappu 2021 – Apr 2021*
  - *Finn Cooks Make Blueberry Coffee Cake – Mar 2021*
  - *Meet the Finn Cooks, Rosolli Making – Dec 2020*

## Book talks:

- *“ICE” by Ulla Lundberg – Nov 2021*
- *“ICE opera” by Jaakko Kuusisto – Nov 2021*
- *“Deep River” by Karl Marlantes – Oct 2020*

## Other:






- *YLB interviews Awak Kuier – May 2021*
- *Comedy Improv Special with Miska Kajanus and Nina Sallinen – Apr 2021*
- *Meet Mikko Nissinen, Boston Ballet – Sep 2020*

**Finnposium (FFN YouTube programs) consists of variety of online chats, webinars, musical and other presentations related to Finland and Finnish culture in the United States. There is no charge to participate but registration is required for some programs.**





# .... AND MORE TO COME

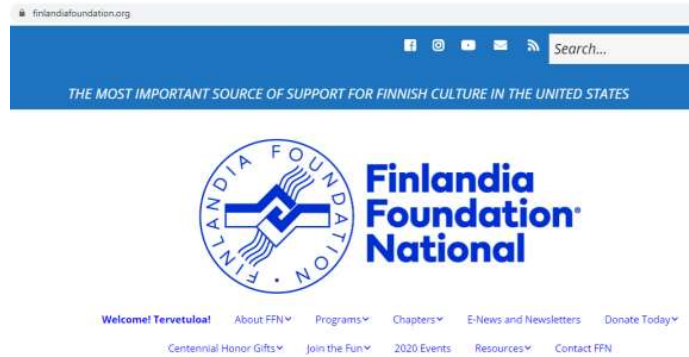
-  Pre-recorded
-  Webinars
-  Zoom mtgs w/ Q&A
-  Live streaming
-  In person

Cannot wait to be able to be in the same room with all

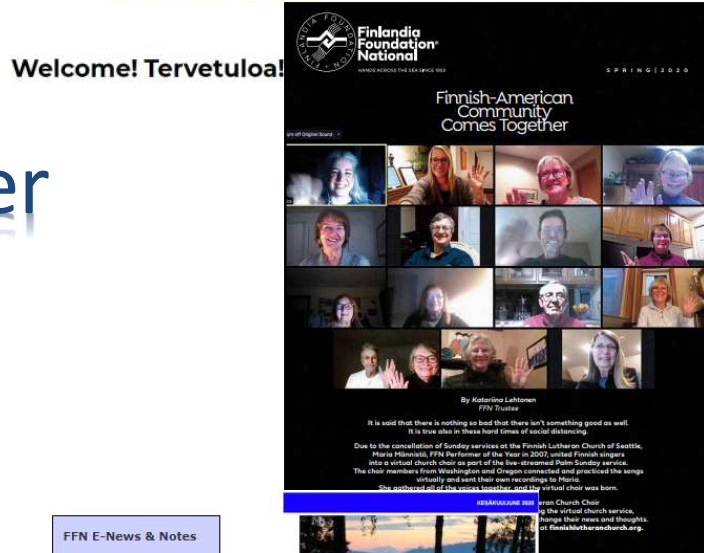
# VISIBILITY



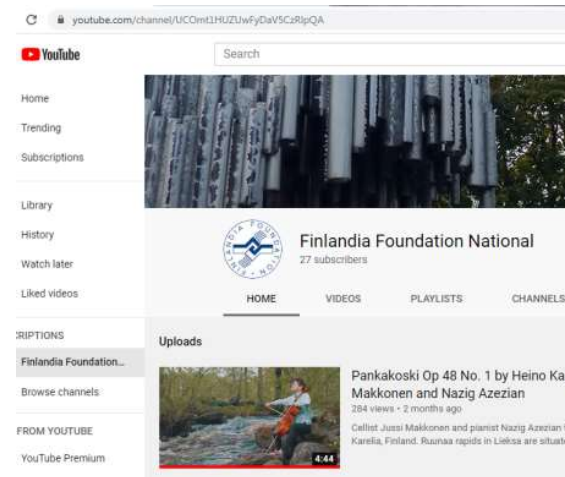
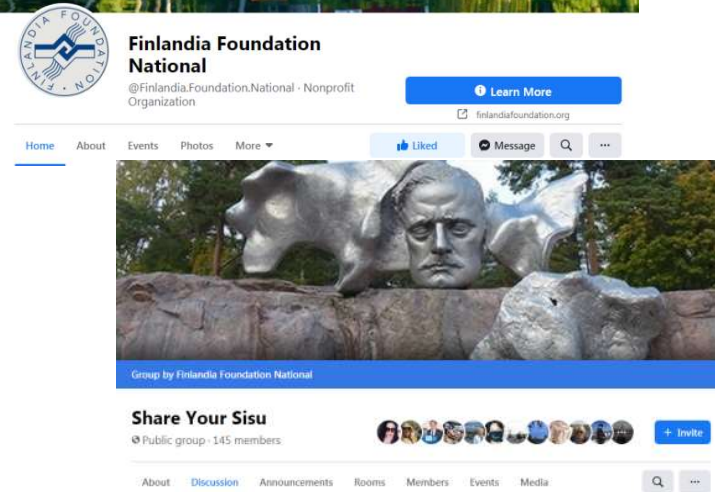
## WWW



## Newsletter



## E-News



Finlandia Foundation National



# HOW IS THIS ALL POSSIBLE?

## Individual giving

- 100% of Trustees
- Project based
- President's Council
- Special drives
- In Honor of ...
  - General

## Corporate giving

- Event based
- Project based
- Corporate Partnerships
  - Advertising
  - General

## Grants

- Event based
- Project based

First \$100,000 is Matched by Paloheimo Foundation



**THANK YOU**